



August 2-3, 2015 | War Memorial Auditorium | Ft. Lauderdale, FL

Dear Nonprofit Exhibitor,

We would like to cordially invite you to the fourth annual 2015 South Florida Bike Expo (SFBE), presented by Bike America, as an exhibitor, to promote your club, group, organization or charity.

As the largest cycling expo and sales event in South Florida, it is an incredible opportunity for your organization to gain tremendous exposure to the South Florida cycling/fitness demographic. We expect to have over eight thousand people attend over a two day period.

The goal of the SFBE is two fold: promote cycling in South Florida to all attendees by introducing them to various **exhibitors** and **products** integral to the cycling community and industry; and provide attendees with bicycles and bicycle accessories available for purchase at the SFBE.

As an exhibitor, you are welcome to promote your organization or charity by handing out samples, brochures, pamphlets, and promotional giveaways. However, exhibitors cannot sell any products at the event. This would be a conflict of interest to Bike America, the sponsor of the SFBE, who is making your subsidized spot possible. In addition, we are unable to accept vendor applications from banking institutions. This is a conflict with our site host.

This year we are offering a **subsidized** nonprofit exhibitor level for your consideration:

Nonprofit: name list on promotional e-mail blasts and website, eight foot table.

As a nonprofit sponsor, we ask that you help us promote the SFBE through your e-mail blasts, website, Facebook, other social media, etc.

Two Day Price: FREE



In order to reserve your spot, please complete and return by fax the attached 'Exhibitor Application'. Additional details about the SFBE, including setup and takedown information, will be provided after you are confirmed.

Nonprofit APPLICATION

NONPROFIT NAME _____

CONTACT NAME _____

PHONE _____

EMAIL _____

WEB SITE _____

PLEASE INDICATE HOW YOU WILL BE HELPING TO PROMOTE THE SOUTH FLORIDA BIKE EXPO: (Select all that apply, please note that all initiatives to promote the event must include Bike America in the distribution list)

_____ ADDED SFBE LOGO TO OUR WEBSITE

_____ ADDED SFBE EVENT INFORMATION TO OUR WEBSITE

_____ 'LIKED' SFBE'S FACEBOOK PAGE

_____ MADE SFBE'S FACEBOOK PAGE A 'FAVORITE' OF OUR PAGE

___X___ SENDING E-MAIL BLAST TO E-MAIL DISTRIBUTION LIST

OTHER (please specify): _____

AUTHORIZED SIGNATURE: _____

DATE _____

BY SIGNING THIS EXHIBITOR APPLICATION, WE AGREE TO THE TERMS & CONDITIONS BELOW.

TERMS & CONDITIONS:

1. Defined Terms: “Event” collectively means the South Florida Bike Expo, presented by BA Acquisition Corp (“BA”). “Facility” means, the venue where the Event is held. “Organizer” means, collectively, BA, and its representatives. “Exhibitor” means, the company or person that applied to exhibit, and each of its representatives.

2. Assumption of Risks; Releases: Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with Exhibitor’s participation or presence at the Event.

3. Indemnification: Exhibitor shall indemnify, defend, and hold Organizer and Facility harmless from and against any and all claims, demands, suits, liabilities, damages, losses, costs, fees and expenses which result from or in connection with the Event.

4. Sales/Solicitations: Product sales from Exhibitors to consumers are prohibited during the Event.

5. Exhibit Area Restrictions: For security reasons, while the exhibit area is closed, no Exhibitor has any authority in exhibit area.

6. Care of Facility: Exhibitor shall promptly pay for any and all damages it causes to Facility or others.

7. Booth Abandonment: Exhibitors that leave excessive materials after the Event has ended may be invoiced for labor to remove materials.

8. Incorporation of Rules and Regulations: Any and all matters not specifically covered by these Terms & Conditions shall be subject to determination by BA in its sole discretion.

Website: <http://www.SouthFloridaBikeExpo.com>

PLEASE FAX THE SIGNED EXHIBITOR APPLICATION TO 954-977-2806

(ATTN: Steven Barnes)

I will be your liaison to the SFBE, so please feel free to contact me at any time with questions. Thank you,

sbarnes@bikeam.com